



“16 Critical Questions You MUST Ask Before Hiring Any IT Company”

If You Depend On Your Computer Network To Run Your Business, This Is One Report You DON'T Want To Overlook!

This free report will explain in simple, non-technical terms what you need to look for when outsourcing your IT support, as well as cost-saving strategies, insider tips and 16 revealing questions you MUST ask any computer consultant before giving him access to your computer network. If your current guy can't answer a confident “Yes” to all 16, it might be time to look for someone else.

You'll discover:

- The single most expensive mistake most small business owners make when hiring an IT consultant.
- The surprising reason most small businesses fall victim to sub-standard support.
- What some IT consultants are doing to take advantage of business owners, and how to make sure you're not one of them.
- How to avoid expensive computer repair bills and get all the computer support you need for a low, fixed monthly rate.

A Free Education Guide By:
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Jerald Smith
Founder and President
Katana Networks

Dear Fellow Business Owner,

Hi, my name is Jerald Smith, President of Katana Networks. As a business owner myself, I know how insanely busy you are so I'll get right to the point of this report.

Although we've never met, I'd be willing to wager a bet that your computer network – and the critical data it holds – is not nearly as secure as you think it is. Most new clients we see have horribly outdated cybersecurity and virtually no compliance policies.

Because over and over again I'm absolutely HORRIFIED by the incompetence and irresponsibility I discover when I audit most business networks. In 98% of the computer networks I review, I find faulty or non-existent backups, security loopholes, shoddy reporting, and flawed systems that simply cost more to maintain and don't align with the operations of the business.

Plus, not a week goes by where we don't get a '911 crisis call' from a business owner with a major technical disaster that COULD have been prevented. **Why do so many businesses pay for substandard computer support?** Simply because they don't know how to truly verify that their network IS secure and end up having to take someone at their word.

That's why I've decided to write this report for all the owners of financial firms to EDUCATE them about what to look for in an IT Firm. Quite honestly, I'm shocked at the oversights and sloppiness of most self-proclaimed "experts" and want to see the standards raised. Below you'll find a mini acid test you can use to determine whether or not your network really IS secure from cyber threats and being supported properly.

If your technician does not score a "yes" on every point, you could be paying for substandard support AND be wide open to a very expensive, very frustrating computer disaster or cybersecurity attack:

- Do they answer their phones "live" and respond to support issues in 1 hour or less?
- Are they remotely monitoring your network 24/7/365 to keep critical security settings, cybersecurity protections, and security patches up to date?
- Is all of your data encrypted when at rest and when it's moving across the internet?



- If your office was destroyed, could you and your staff continue working without ANY interruption?
- Do they act as your Compliance Manager by providing documentation and policies AND preparing you for any cybersecurity and PII (Personally Identifiable Information) audits of your regulatory body (FINRA, SEC, NFA, DOD, HIPAA, GLBA, SOX, FISMA, etc.)?
- If you have cyber liability insurance, are they meeting the stringent requirements of your insurer necessary to pay your claim? Have they even seen your cyber liability insurance requirements?
- Do they provide cybersecurity training to your staff and periodically test them with simulated social engineering and phishing attacks?
- Do they consistently (and proactively) offer new ways to improve your network's performance, or do they wait until you have a problem to make recommendations?
- Can you and your staff work from anywhere in the world securely and seamlessly?
- Do they explain what they are doing and answer your questions in terms that you can understand (not geek-speak)?
- If you allow employees to use their own devices, do you have control over company data on those devices and have controls in place to destroy the data if the device falls into the wrong hands?
- Do they offer any guarantees on their services?
- Do they provide ongoing training on the software they provide to make your employees more efficient, collaborative, and productive at their job, while making their job easier at the same time?
- Do they have other technicians on staff who are familiar with your network in case your regular technician goes on vacation or gets sick?
- Are all your computers up to date with the latest and safest versions of operating systems and line-of-business software?
- Do they offer flat-rate or fixed-fee project quotes, or do they give themselves a wide-open playing field with "time and materials"?



If Your Current IT Guy Failed This Test, I Want to Give You A FREE Network and Security Check-Up To Make Things “Right”

I know you are crazy busy running your business and that you simply forget to think about the security, health, and age of your computer network UNTIL something major happens.

If that's you, consider this a “friendly reminder” to get your network checked out – if nothing else, it's a good way to get a third-party review of your network's security. We know what you're thinking....you don't want outside techie folks disturbing your work space. **We get it, so we try to make it as quick and discreet as possible. If that's not good enough, we're happy to come in on a weekend to do the check-up. Just let us know!**

For FREE, We Will Come To Your Office And...

- Check your network security stack to make sure you are protected from the latest hacker attacks, ransomware, worms, and viruses AND are meet compliance standards.
- Run a Dark Web Scan to see if any accounts associated with your business domain are being sold on the Dark Web.
- Run a Cyber Assessment and provide you with a Cyber Risk Score along with recommendations to improve your cyber liability.
- Check your policies and procedures to make sure they will pass a cybersecurity and compliance audit.
- Check your network's back-up system to ensure it is working properly and provide recommendations for a more modern, and CHEAPER backup and disaster recovery system that allows business to continue without ANY interruption in case of a disaster.
- Verify that you have the most up-to-date security patches installed properly; miss one critical update and you're a “sitting duck.”
- Diagnose slow, unstable PCs.



Why Should You Care About This?

Because there are literally dozens of ways hackers and viruses can access your network—undetected—to access and remotely control your network, corrupt your data, steal your customers personal information, and use your network as a conduit for spreading spam, viruses, and even illegal software.

There are numerous system checks and updates that should be done on a regular basis to ensure maximum speed, performance, and security. Ignore them and your system will get progressively slower, unstable, and susceptible to viruses, malware, ransomware, and hackers. Most backups systems in use today are years out of date and have a high failure rate.

Think About This...

What else in your business is more valuable than the data on your network? Just imagine how devastating it would be to lose it! That's why this Check-Up is so important. We'll conduct a comprehensive review of your network's security settings to make sure your data is safe and secure.

Okay...So What's The Catch?

I bet you're wondering why I'd be willing to give this away for free, so please allow me to explain. First off, I want to be clear that this is NOT a bait and switch offer or a trick to get you to buy something. My reputation for running an honest and trustworthy business is something I hold very dear. I would never jeopardize that in any way.

We are simply offering this Free Network Check-Up as a risk-free "get to know us" offer to people we haven't had the pleasure of doing business with. **There is ABSOLUTELY NO OBLIGATION!** In fact, we won't even mention signing up with us while we do our check-up. We'll just walk out and send you a report.



After All, Don't You Just Want Your Darn Computer To Work The Way It's Supposed To?

That's why I'm making this offer. I know that we are hands down the best at what we do, but I don't think it's fair for you to risk your money to find out. I don't expect everyone to become a customer, but I know that some will end up becoming loyal, long-term clients, just like these business owners:

"Katana immediately gained an in-depth knowledge of our business operations, which enabled us to cut costs, reduce operational redundancy, and seamlessly replace old systems with state-of-the-art technology."

Al Matschke, Libra Advisors, LLC

"I think of Katana Networks as an actual partner. I don't spend any time worrying about our technology and that leaves us time to focus on our business."

Larry Fraser, Management and Capital Partners

"Katana Networks is a reliable and trustworthy IT company that has and continues to handle our firm's most valuable infrastructure, provide dependable service, deliver uncomplicated assistance and technical support, as well as offer the best cybersecurity we've every had."

Keisha Jerry, Ansbacher Investment Management

"We've worked with Katana Networks for more than 10 years and think of them as a trusted business partner. They are knowledgeable, patient, and easy to work with"

Tracy Vanbuskirk, MarketcomPR

"Katana came in and moved all our servers to the cloud. They even moved our old loan management and underwriting software to a secure web application. Everything works better and it's much faster."

Gloria King, US Military Loans, Inc



Here's How It Works...

To get your FREE, no-strings-attached, Network and Security Assessment, simply complete the contact form at www.katananetworks.com/contact . Or if you prefer to speak to me directly about this, call my office at 844-695-2826, Option 2 for sales. After we receive your request, we'll schedule a convenient time for one of our technicians to come on-site and conduct a complete health check of your network. When we're done, we'll give you a comprehensive, easy-to-read report that will show any problems, threats, or vulnerable areas that need to be addressed.

If we discover a problem, we'll also provide you with a recommended action plan and fixed-fee quote on what it will cost for us to resolve it. No hidden fees; no bait and switch. If you decide to hire us to do the repair (you're under no obligation), we'll get to work on it immediately.

And if we find out everything is safe and secure, you'll breathe a big sigh of relief knowing the true state of your network's health and security.

What do you have to lose? Don't let another day go by without verifying the health and security of your network! We're making this as easy as possible to say yes – all you have to do is take 60 seconds to visit our website or give us a call.

I'm looking forward to meeting you.

Cheers!

Jerald Smith
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A Financial Technology Company